Printed Card Specification

CR80

Card Size: 86mm x 54mm

Type or graphics should not extend beyond this border.
3mm from card edge.

Card Edge - 86mm x 54mm

Bleed Area - 92mm x 60mm
Graphics / backgrounds that touch the edge of the cards should extend
to this border. This is equivalent to 3mm bleed.

3-UP

Total Size: 86mm x 54mm
Split into 3x fobs: 28.66mm x 54mm

If fobs are to be hole punched please allow space and the immediate area
around free from text or graphics. 4mm holes 5mm from edge of card.

Type or graphics should not extend beyond this border.
3mm from each fob edge and hole punch (if required).

Card Edge - 3x 28.66mm x 54mm

Bleed Area - 92mm x 60mm
Graphics / backgrounds that touch the edge of the cards should extend
to this border. This is equivalent to 3mm bleed.

CR100

Card Size: 99mm x 67mm

Type or graphics should not extend beyond this border.
3mm from card edge.

Card Edge - 99mm x 67mm

Bleed Area - 105mm x 73mm
Graphics / backgrounds that touch the edge of the cards should extend
to this border. This is equivalent to 3mm bleed.

Combi Cards

Total Size: 114.66mm x 54mm
Split into CR80: 86mm x 54mm plus fob: 28.66mm x 54mm

If fobs are to be hole punched please allow space and the immediate area
around free from text or graphics. 4mm holes 5mm from edge of card.

Type or graphics should not extend beyond this border.
3mm from card & fob edge and hole punch (if required).

Card Edge - 86mm x 54mm. Fob Edge - 28.66mm x 54mm

Bleed Area - 120.66mm x 60mm
Graphics / backgrounds that touch the edge of the cards should extend
to this border. This is equivalent to 3mm bleed.
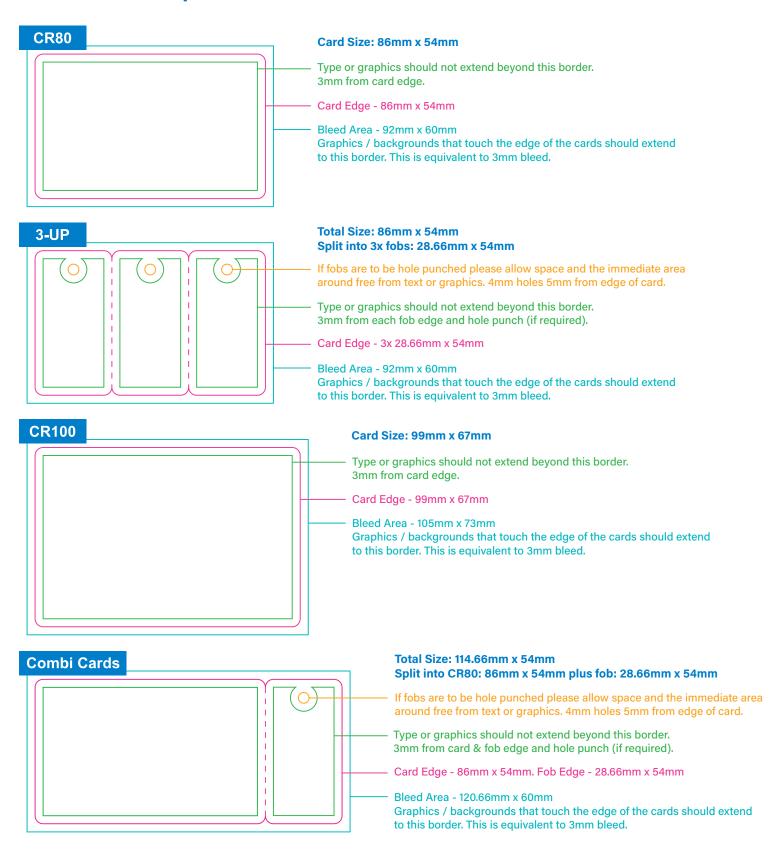
Artwork Guidelines

- We recommend artwork is supplied at 300dpi resolution or preferably a vector based file to ensure the highest quality print.
- If possible, please outline all text used on the artwork before supplying.
- The recommended minimum font size is 5pt.
- All files must be saved in CMYK colour mode. Files with different colour modes such as RGB can cause undesired colour shifts.
- Please ensure all linked files are supplied or embedded into the document.